
The flight yearbook

Adviser: Coach Martin Mowrey

Editor-in-Chief: Alexandra Cox

Junior Editor: Morgan Spraker

Dear Parents of 2016-2017 Seniors,

Senior tributes (ads) are a great way to recognize your student. The Flight Yearbook Staff wants to provide you with all the necessary information as early as possible. This will allow you time to arrange for summer photo shoots and time to go through your scrapbooks and digital files to narrow down your picks and compose text.

We will require that parents sign a contract which indicates that they are aware of the limitations and the fees for late submission. The following is a list of considerations of purchasing a senior ad.

- **Sizes and Costs.** Several template selections per each size ad will be available. Prices range from \$165-\$575. The contracts together with template choices will be distributed prior to or during the first week of school. Please check the school website for reminders.
- **Maximum number of photos per ad size.** Please note the number of photos required for each template. If too many pictures are submitted, the yearbook staff will choose. Pictures must be submitted on a flash drive. Please do not submit cut-up photos. Photos must fit into a rectangular space. You may select the dominant photo, and consider a photo that will look best when enlarged. **We suggest the dominant photo should be of the student only.**
- **Maximum number of words per ad size** (150 words per full page; 100 per half; and 75 per quarter page.) Your text should be typed and included on the flash drive, or a printed copy may be enclosed or you may e-mail to mjmowrey@volusia.k12.fl.us. Call (386) 322-6272 extension 37781 with any questions.
- **Submissions later than November 11, 2016 will be assessed a 10 % late fee.**
- **To maintain consistency throughout the book, NO professionally done ads will be accepted. One of our templates must be chosen.**
- **We highly suggest that you try to capture the personality of the student in the tribute.**

Senior portrait appointments should be scheduled with Dean Stewart Photography www.dsp-photo.com during the summer months, beginning June 08, 2016. The deadline for having the senior portraits taken is November 4, 2016. We suggest that if you are planning on using a senior portrait on your senior tribute (ad), make your appointment as early as possible. Thank you for all your support.

Sincerely,

2016-2017 Editor in Chief

Alexandra Cox

Flight Yearbook Adviser

Coach Martin Mowrey

AD SPECIFICS: Please type and include one or both of the following choices:

- Parent/family message to student
- Inspirational or memorable quote (ie author quote, biblical verse, short poem etc...)

- **AD TIPS:** Please make sure you read the information below, it will help alleviate problems. Please use this as a check list for your ad. All ads must be correct to be accepted. Payment and pictures do not guarantee ad space. **ALL ADS will be completed by The Flight Yearbook Staff. NO professional ads will be accepted so that the consistency of the yearbook may be maintained.**

General Info-

- If this is a surprise for your child, please indicate on the front of this sheet, just in case we have questions.
- All writing (copy) should be typed to guarantee proper wording. Please submit your copy in a Word document.
- To maintain consistency throughout the book, the yearbook staff will design the pages. Collages will NOT be printed.
- Get your materials together quickly. There are a limited number of pages.
- You must pay when purchasing a yearbook ad. Ads can be purchased in room 0-22.
- Incomplete ads will not be printed.
- Late ads will be charged a 10% late fee and risk not being put in due to page restrictions.

Regarding Pictures-

- Please submit pictures in jpeg format on either a CD or a flash drive. Flash drives are preferred.
- If you have a preference on the order of pictures per template, please let us know.
- If you have a picture in mind to be the dominant picture, please let us know.
- Digital photos must be high resolution. Images from Facebook and other websites will NOT work. Generally, if pictures have a 1mb or higher memory, they will work.
- Do NOT submit printed digital pictures. Submit original unedited photos. Our staff will crop if you want something or someone left out.
- Copyrighted photos (such as Olan Mills, Glamour Shots etc) can NOT be accepted due to copy right infringement laws.
- Please make sure that Volusia County School rules are adhered to in the photos. (no alcohol, weapons, drugs, or hand signs.)
- Please make sure that the Volusia County Dress Code is followed.

Proofs-

- We will send you a proof via email or we will call you to set up a time to come in and ok the proof. You will have 48 hours to respond and make corrections. This proof is to ensure all pictures are on the page, the student's name is spelled correctly, and the message is correct and free of errors. You will then be asked to sign off on the ad (or okayed via email) that everything is correct.
- Once an ad is submitted there is no way of changing it.

Return of items-

- We will not return CDs or Flash drives unless specifically told to do so.

PLACING THE ORDER: Please deliver your photos, selected template, payment, and contract to Coach Mowrey in room 0-22.

Questions: During the summer, please send inquiries to mjmowrey@volusia.k12.fl.us. After August 24, you may call adviser Martin Mowrey at 386-322-6272 extension 37781 during school hours.

DEADLINE: EVERYTHING must be received by November 11, 2016. Submissions after Nov. 11 will be subjected to late fees.

Flight Yearbook Staff

Spruce Creek High School
801 Taylor Rd
Port Orange, Florida 32127
386.322.6272 Ext. 37781

SENIOR AD PACKET

STEP 1: Select the desired size and price

❖ _____	Two full pages color	\$575
❖ _____	One full page color	\$350
❖ _____	Half page color	\$230
❖ _____	Quarter page color	\$165
❖ _____	Aurasma Application (Full page ad only)	\$50

STEP 2: Select a template number from the templates attached. To maintain consistency throughout the book, NO professionally created ads will be accepted.

STEP 3: Submit the number of pictures on the template on a flash drive. All pictures should be saved as a JPEGs. Please note that photos should follow the Volusia County School Board Dress Code.

STEP 4: Submit a copy on the same CD/flash drive saved as a word document. Please notice that the allotted space for copy is more on some templates than others.

STEP 5: Please bring the completed form, the CD/flash drive, and your check made out to SPRUCE CREEK HIGH SCHOOL. We suggest that you put the form and CD in a large envelope with the student's name on the front. We will not accept copy pictures via e-mail or copyrighted photos. We cannot scan pictures.

Step 6: Choose whether or not you would like to add Aurasma 3D video to your Full page ad only. We can take up to 25 more photos into the video slide show. Again, this option is only available for full page ads.

Step 7: Sign off via email or in person on the ad.

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SENIOR AD CONTRACT—DEADLINE NOVEMBER 4, 2016

- ❖ Please fill out this form completely and bring the picture CD/flash drive and copy in a large envelope properly labeled with your student's name to room 0-22. Your check should be made out to SPRUCE CREEK HIGH SCHOOL. You will be given a receipt that you are encouraged to keep.
- ❖ You will be contacted by a yearbook staff member if there are any problems in the design or photos. You will be called or emailed to approve your ad.
- ❖ To maintain consistency throughout the yearbook, NO professional or collage ads will be accepted.

PLEASE PRINT

Student Name: _____

Student Alpha Code: _____ Ad Status: ___ Surprise ___ Child is aware

Parent or Guardian Name: _____

E-mail address of Parent/Guardian: _____

Phone Number: _____ Cell: _____

Number of the desired template: _____ Price: _____

Aurasma Application: _____ Price: _____

This form serves as a contract between the purchaser and the 2016 yearbook. Because the yearbook is a student publication, errors do occur. Please be aware that NO refunds will be issued except for errors of an egregious nature and NO refunds will be issued without a receipt.

Signature: _____

Parental Proof Sign Off _____ Date: _____

Editor Initials: _____ Sponsor Initials: _____

If you have any questions, please contact the yearbook adviser via e-mail: mjmowrey@volusia.k12.fl.us . Thank you for all your support of the Spruce Creek High School Yearbook/Journalism publication.

Sincerely,

Mr. Martin Mowrey
Adviser, *Flight 2017*

Alexandra Cox
Editor-in-Chief, *Flight 2017*

Full Page - \$350	11 photos 150 words
Half Page -\$230	7 photos 100 words
Quarter Page -\$165	4 photos 75 words

Be sure to have the contract signed and turned in before November 11. After November 11, there will be a 10% late fee assessed.

All materials should be turned in with payment to room 0-22.

Remember that we will not accept professional ads. The Flight Yearbook Staff will create the ads.